

# **WMI Global Foundation**

**Business Plan for**  
2019-2020

**Developed on**  
10-03-19

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## **Background**

*WMI Global has been a for profit entity since 1984 with a vested interest in the development and safety of athletic gatherings globally. We are taking our core strengths in management and asset allocation to the next steps of giving back to our global community through the formation of the WMI Global Foundation. The staffing structure shall include all volunteered based services for the 2019 and 2020 period. Our organization serves the underprivileged, the needy, the sick, the homeless and those in all levels of poverty globally, beginning in Santiago del Estero, Argentina. Currently, Argentina as a nation sits as a country with the second highest inflation rate behind Venezuela. The WMI Global Foundation has found it prudent to start here by serving local families and broaden our reach wherever the needs of others take us.*

## **Vision**

*Our vision is for the foundation to impact our local communities in and around Santiago del Estero with love and hope by providing tangible every-day needed relief to those in desperate circumstances. It is our vision to fulfill our obligation to "...willingly open our hands to the afflicted and poor in our land" – Deuteronomy 15:11*

## **Mission**

*To meet the basic needs of rural and underprivileged communities around the globe by giving hope through active assistance by our four core initiatives:*

- *Feeding the Children*
- *Housing the Families*
- *Educating the Communities*
- *Treating the Sick*

### *Values Outlined by our Foundation*

<b><i>Integrity</i></b>	<b><i>Teamwork</i></b>	<b><i>Partnership</i></b>	<b><i>Honesty</i></b>
<b><i>Praise</i></b>	<b><i>Respect</i></b>	<b><i>Safety</i></b>	<b><i>Attitude</i></b>
<b><i>Hope</i></b>	<b><i>Trustworthy</i></b>	<b><i>Diversity</i></b>	<b><i>Love</i></b>
<b><i>Creativity</i></b>	<b><i>Growth</i></b>	<b><i>Dependence</i></b>	<b><i>Compassion</i></b>
<b><i>Accountability</i></b>	<b><i>Community</i></b>	<b><i>Community</i></b>	<b><i>Quality</i></b>
<b><i>Commitment</i></b>	<b><i>Ethical</i></b>	<b><i>Legal</i></b>	<b><i>Professionalism</i></b>
<b><i>Fairness</i></b>	<b><i>Responsibility</i></b>	<b><i>Consistency</i></b>	<b><i>Empowerment</i></b>
<b><i>Fun</i></b>	<b><i>Risk-taking</i></b>	<b><i>Efficiency</i></b>	<b><i>Balance</i></b>
<b><i>Loyalty</i></b>	<b><i>Optimism</i></b>	<b><i>Reliable</i></b>	<b><i>Inspiring</i></b>

### *Objectives and Priorities This Year*

Guidance: WMI Global Foundation uses the SMART measurement of objectives

*S – Specific*

*M – Measurable*

*A – Achievable*

*R – Realistic*

*T – Timebound*

#### ***The following are objectives and priorities for Quarter 4 of 2019:***

- Launch the legal process of the foundation by the end of this calendar year.
- Open a bank account for the foundation to start accepting donations.
- Start a GoFundMe marketing campaign to begin spreading general awareness for the outlined initiatives upon the opening of the foundation bank account.
- Have a transactional quarterly financial statement template ready for the start of donation and transaction logging.
- Begin Outlining a Q1 letter to corporate business partners, friends, family of the opening of our foundation to provide general objective awareness.

## Operating Budget

Our current operating budget is based on individual donations and founder savings reserves. It is anticipated 2020 will be our first year of corporate donations alongside individual donations.

### Estimated Operating Budget Worksheet

	Estimated Amount USD	Estimated Amount ARG
<b>Expected Income</b>	<b>\$__ USD</b>	<b>\$__ ARG</b>
Donations		
Other Contributions		
<b>TOTAL:</b>		
<b>Expected Expenditure</b>	<b>\$__ USD</b>	<b>\$__ ARG</b>
Staffing Costs		
Office running costs (rent, etc.)		
Supplies		
Food Donations		
Medical Supply Donations		
Education Materials		
Building Material Donations		
Other costs		
<b>TOTAL:</b>		
<b>TOTAL EXPENDITURE:</b>		
<b>TOTAL Profit/Loss:</b> <i>(Income – Total Expenditure)</i>		

## *Success Measures*

<b><i>Measures of Success of the initiatives:</i></b>	<b><i>Measurement Goal</i></b>
<b><i>Feed the Children</i></b>	<b><i>Provide food to those that need it for over 5 separate communities from 01-01-2020 to 12-31-2020</i></b>
<b><i>House the Families</i></b>	<b><i>Be open to the assistance of building of necessary structures in one or more communities to shelter communities from the harsh rural elements</i></b>
<b><i>Educate the Communities</i></b>	<b><i>Give hopeful reading materials to children needing assistance in learning basic education. Donate Bibles to over 5 separate communities from 1-01-2020 to 12-31-2020</i></b>
<b><i>Treat the Sick</i></b>	<b><i>Give medical assistance, medications, and other general first aid needs to over 5 communities from 1-01-2020 to 12-31-2020</i></b>

## ***Management Plan***

### ***The Executive Management Team shall be the following:***

- *Richard Bahr – Executive Management Director*
- *Marcela Bahr – Executive Management Treasurer*
- *Nicholas Bahr*
- *Mimos*
- *Nico*

***Richard Bahr as the Executive Management Director shall oversee that the objectives, operations, and goals of the foundation are in line with its core values and have effectively operated and achieved its objectives to the best of its ability for each operating year. Richard will work with Marcela on the distribution of funds and resources to each community in need.***

***Marcela will work with Mimos, Nico, Nick and others involved in the foundation's volunteer-based staff to fulfill the basic tasks of coordinating donation assistance, arranging logistics of resources, and managing the appropriate use of monetary and material aid given. Marcela will be the foundation's recorder of donation and distribution transactions both taken in USD and ARG. Marcela will be the lead interpreter for Richard Bahr to effectively communicate between the needs of the community or individuals the foundation seeks to assist.***

## The Action Plan

<b>Quarter 1 (Dates: 01-01-2020 to 03-30-2020 )</b>					
<b>Action to take</b>	<b>Related Objective</b>		<b>Start Date</b>	<b>End Date</b>	<b>Resources Cost, time, people</b>
<b>Feed the Children</b>					
<b>House the Families</b>					
<b>Educate the Communities</b>					
<b>Treat the Sick</b>					
<b>Donation Marketing and Management</b>					<b>GoFundMe USA</b>

<b>Quarter 2 (Dates: 4-01-2020 to 6-30-2020 )</b>					
<b>Action to take</b>	<b>Related Objective</b>		<b>Start Date</b>	<b>End Date</b>	<b>Resources Cost, time, people</b>
<b>Feed the Children</b>					
<b>House the Families</b>					
<b>Educate the Communities</b>					
<b>Treat the Sick</b>					
<b>Donation Marketing and Management</b>					<b>GoFundMe USA</b>



### The Action Plan (Continued)

<b>Quarter 3 (Dates: 7-01-2020 to 9-30-2020 )</b>					
<b>Action to take</b>	<b>Related Objective</b>		<b>Start Date</b>	<b>End Date</b>	<b>Resources Cost, time, people</b>
<i>Feed the Children</i>					
<i>House the Families</i>					
<i>Educate the Communities</i>					
<i>Treat the Sick</i>					
<i>Donation Marketing and Management</i>					<i>GoFundMe USA and Corporate Donations</i>

<b>Quarter 4 (Dates: 10-01-2020 to 12-01-2020 )</b>					
<b>Action to take</b>	<b>Related Objective</b>		<b>Start Date</b>	<b>End Date</b>	<b>Resources Cost, time, people</b>
<i>Feed the Children</i>					
<i>House the Families</i>					
<i>Educate the Communities</i>					
<i>Treat the Sick</i>					
<i>Donation Marketing and Management</i>					<i>GoFundMe USA and Corporate end of year offerings</i>